June 29, 2016

Using NCOA’s Visualization Tools

Audio Portion: Use your computer or dial 1-866-740-1260 on your phone
Web Portion: www.ReadyTalk.com
Code: 4796976
Agenda

- Background/How data can help you
- Notes on the visualization tools
- Walk through some of the tools:
  - Social Security letters to individuals potentially eligible for LIS/MSP
  - MSP/Medicaid enrollment
  - SNAP participation
  - Limited English proficiency
- Data resources
Background

- NCOA targets our work toward older adults and younger adults with disabilities (who have Medicare) who:
  - Have incomes below 200% FPL and/or
  - Have one or more chronic conditions
- Many of these individuals may be eligible to receive help from core benefits:
  - Part D Low Income Subsidy (LIS/Extra Help)
  - Medicare Savings Programs (MSPs)
  - Medicaid
  - Supplemental Nutrition Assistance Program (SNAP)
  - Low Income Home Energy Assistance Program (LIHEAP)
How Data Can Help You

- Identify areas of need in your community
  - Also special accommodations that may be required for your outreach (e.g., translation, disability access, technology considerations)
  - What community partners might help with these accommodations? (cultural groups, affinity organizations)

- Supplement success stories
  - Have you played a role in helping more vulnerable seniors access benefits?

- Advocacy: Why current funding to your programs/public benefits is vital to helping underserved groups
Notes on the Visualization Tools

www.ncoa.org/visualizations

- With exception of actual enrollment numbers (which come from the agencies administering the benefits), other numbers are best estimates
  - E.g., Numbers of eligibles but not enrolled or individuals with Medicare who fit a certain profile in a particular geographic area
  - Many figures are speculative, based on 5-year American Community Survey estimates from the U.S. Census
- Tools use different geographies (state, county, Congressional district, zip code)
  - Geographies with limited populations may show 0 people fitting descriptor, given privacy rules
Beginning May 19, Social Security sent letters to people it thought were likely eligible for, but missing out on, the Part D Low Income Subsidy (LIS) and/or the Medicare Savings Programs (MSP)

SSA based its mailing on SSA retirement/disability income benefits
- Do not have full picture of other income, assets
- Some people may not be qualified for these programs

SSA shared this data publicly for first time, to enable partners to know to which zip codes letters were sent, so they could conduct follow-up outreach in those areas
www.ncoa.org/lismap

- Caveat: If you utilize the Table tab in this tool, know that where zip codes span multiple counties, the numbers appear duplicated. Do not tally all of the numbers.

Example: Only 24 LIS letters were sent to the zip code 35006; not 24 + 24 + 24

<table>
<thead>
<tr>
<th>State</th>
<th>County</th>
<th>ZIP Code</th>
<th>Name</th>
<th>LIS</th>
<th>MSP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alabama</td>
<td>St. Clair AL</td>
<td>35004</td>
<td>Moody, AL</td>
<td>56</td>
<td>69</td>
</tr>
<tr>
<td>Alabama</td>
<td>Jefferson AL</td>
<td>35005</td>
<td>Adamsville, AL</td>
<td>53</td>
<td>68</td>
</tr>
<tr>
<td>Alabama</td>
<td>Jefferson AL</td>
<td>35006</td>
<td>Adger, AL</td>
<td>24</td>
<td>34</td>
</tr>
<tr>
<td>Alabama</td>
<td>Tuscaloosa AL</td>
<td>35006</td>
<td>Adger, AL</td>
<td>24</td>
<td>34</td>
</tr>
<tr>
<td>Alabama</td>
<td>Walker AL</td>
<td>35006</td>
<td>Adger, AL</td>
<td>24</td>
<td>34</td>
</tr>
</tbody>
</table>
MSP/Medicaid Enrollment

www.ncoa.org/mspvisualization

- State- and county-level data in different categories of Medicare Savings Programs and Medicaid
  - Qualified Medicare Beneficiary
  - Specified Low Income Beneficiary
  - Qualifying Individual
  - Other (categorically eligible for Medicaid but not MSPs)

- Data from CMS, represents annual enrollment as of December of each year, 2007-2014
  - NCOA to add 2015 data soon
SNAP Participation

www.ncoa.org/snapvisualization

- Only 2 in 5 seniors (age 60+) eligible for SNAP are enrolled

- Data from USDA Food and Nutrition Service for years 2002-2012
  - Data not available for 2007-2009
  - Elderly SNAP participation rate by state
  - State rankings for participation
  - Change in participation rate

- Check out our RFP for grants supporting this work:
Limited English Proficiency

www.ncoa.org/lepmapp

- American Community Survey/Census data 5-year estimates
  - 17 most common languages besides English spoken in the U.S.
  - Some languages are grouped (e.g., French & Creole, Native American languages)

- Visualization specific to people who are enrolled in Medicare, have incomes below 150% FPL, and report that they have limited proficiency in English
Data Resources: KFF

Kaiser Family Foundation State Health Facts

http://kff.org/statedata/
Within the Medicare section, you can find data on:

- Enrollment in different parts of Medicare
- Spending
- Coverage (by race/ethnicity, gender, and poverty level)
- Service use (outpatient, inpatient, skilled nursing, hospice, home health)
- Dual eligibles (those with both Medicare & Medicaid)
- SSDI beneficiaries
- Eligibility for MSPs
- Medicare Advantage and Part D plan types
Data Resources: American FactFinder/U.S. Census

Fact Finder
http://factfinder.census.gov/

Community Facts
Find popular facts (population, income, etc.) and frequently requested data about your community.

Guided Search
Advanced Search
Download Center

Popular Tables
Population and Housing
- Demographic and Housing Estimates (2014 ACS, DP05)
- General Housing Characteristics (2014 ACS, DP04)
- General Demographic Characteristics (2010 Census, DP-1)

Poverty and Income

- General Economic Characteristics (2014 ACS, DP03)
- Age, Race, Sex and Education
  - Selected Social Characteristics (2014 ACS, DP02)
  - Educational Attainment (2014 ACS, S1501)
Data Resources: American FactFinder (cont.)

- Consolidates data from:
  - Census (Economic, Decennial, Governments)
  - Economic surveys
  - American Community and Housing Surveys

- Can specify many different variables to run reports based on:
  - Geography
  - Population characteristics (income, race, age, gender, household occupancy)
  - Housing
Data Resources: Social Security

SSA Research, Statistics, and Policy Analysis
https://www.ssa.gov/policy/index.html

Research, Statistics, & Policy Analysis

Recently Released
- SSI Monthly Statistics, April 2016
- International Update, May 2016
- Social Security Bulletin, Vol. 76, No. 2
- Research and Statistics Note: The Longevity Visualizer: An Analytic Tool for Exploring the Cohort Mortality Data Produced by the Office of the Chief Actuary

Quick Stats
- OASDI and SSI Program Rates & Limits
- Monthly Statistical Snapshot: OASDI and SSI

Popular Publications
- Annual Statistical Supplement, 2015 (complete)
  - The Annual Statistical Supplement, 2015 is now available in HTML, PDF, and MS Word formats

SPOTLIGHT
Summary: Financial Status of the Social Security Trust Funds
Browse Spotlight Archive

Research Funding Application Deadlines

Upcoming Events
- Disability Research Consortium Meeting, August 3
- Preliminary Agenda | Register
- Retirement Research Consortium Meeting, August 4-5
- Preliminary Agenda | Register
Data Resources: Social Security (cont.)

- Numbers & types of people receiving different forms of Social Security
- Average SSI & disability payments
- Socioeconomic characteristics of SS recipients
- Earnings and employment data for people covered under Social Security and Medicare
- Most data are available by state, county, and/or Congressional district
Data Resources: Pew

Pew Research Center
http://www.pewresearch.org/data/
Data Resources: Pew (cont.)

- Downloadable data sets on range of issues:
  - Politics & policy
  - Media
  - Social & demographic trends
  - Internet & tech
  - Religion & public life
  - Hispanic trends
  - Global attitudes

- Most data come from public surveys
- Also publish their own analyses
Stay in touch

- Visit [ncoa.org](http://ncoa.org) and sign up for e-news
- **Access** resources in our library: [www.ncoa.org/resources](http://www.ncoa.org/resources)
- **Download** the slides and recording of this webinar: [www.ncoa.org/ncboewebinars](http://www.ncoa.org/ncboewebinars)
- **Follow** [@NCOAging](https://twitter.com/NCOAging) on social media

Contact [brandy.bauer@ncoa.org](mailto:brandy.bauer@ncoa.org) for more information