Adults 65 years of age and older have flu vaccine options designed for their age group. A higher-dose vaccine was developed specifically to address the age-related weakening of the immune system.2

During the 2014-2015 flu season, adults 65 years of age and older were impacted by:

- 8.3 MILLION ILLNESSES
- 4.7 MILLION MEDICAL VISITS
- 758,000 FLU HOSPITALIZATIONS

Influenza, combined with pneumonia, is one of the top ten leading causes of death in the United States.4

The single best way to help prevent the flu is to get an annual vaccination, which is recommended for everyone six months of age and older, with rare exception.1,5
IN FACT, 82% OF OLDER ADULTS AREN’T EXTREMELY CONFIDENT IN THEIR KNOWLEDGE OF THE AGE-RELATED DECLINE OF THE IMMUNE SYSTEM AS IT RELATES TO THE FLU.8

ABOUT 1/3 OF SENIORS ARE UNAWARE THAT SOMEONE WITH THESE CHRONIC HEALTH CONDITIONS WOULD BE AT GREATER RISK FOR COMPLICATIONS FROM THE FLU.8

Chronic health conditions such as heart disease and diabetes can worsen as a result of the flu.3

Many adults 65 years of age and older are largely unaware of their flu vaccine options.8

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Flu vaccination helped prevent an estimated 638,000 ILLNESSES AND 357,000 MEDICAL VISITS associated with influenza among adults 65 years of age and older during the 2014-2015 flu season.4

Chronic health conditions such as heart disease and diabetes can worsen as a result of the flu.7

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Flu vaccination is a Medicare benefit with no copay. A higher-dose option is widely available; talk to your health care provider about flu vaccine options.

VISIT WWW.NCOA.ORG/FLU FOR MORE INFORMATION.

The 2016 Flu + You campaign is a collaboration between the National Council on Aging (NCOA) and Sanofi Pasteur. The campaign encourages people 65 years of age and older to get educated about the importance of flu vaccination to help protect themselves and encourage their loved ones to do the same.