Tuesday Schedule of Events (May 23, 2017)

7:30 – 9:00 am  |  Registration and Continental Breakfast *(Edison D Foyer)*

9:00 – 9:30 am  |  **Welcome Plenary** *(Room: Edison D)*
National Council on Aging (NCOA) will present a brief overview of the growth of evidence-based programs and recognize the many national, state, and local partners that have made this work possible.
- **James Firman**, President and CEO, NCOA
- **Kathleen Cameron**, Senior Director, Center for Healthy Aging, NCOA

9:30 – 10:45 am  |  **Keynote Plenary** *(Room: Edison D)*
**Opportunities for Integration of Community-Based and Health Care Services in 2017 and Beyond**
Panelists will provide varied perspectives regarding ongoing progress of initiatives to foster community integration across the health care and social services spectrum. Highlights regarding key national, state and local policy issues will also be addressed.

Moderator: **Kathleen Cameron**, Senior Director, Center for Healthy Aging, NCOA
- **Edwin Walker**, Deputy Assistant Secretary for Aging, Administration on Aging, Administration for Community Living
- **Howard Bedlin**, Vice President, Public Policy and Advocacy, NCOA
- **Anand Parekh**, Chief Medical Advisor, Bipartisan Policy Center
- **Rhys Jones**, America’s Health Insurance Plans or Association for Community Affiliated Plans

10:45 – 11:00 am  |  Break

11:00 – 12:00 pm  |  **Keynote Plenary** *(Room: Edison D)*
**Chronic Disease Management and Falls Prevention Updates from the Centers for Disease Control and Prevention (CDC)**
Learn more about the CDC’s current efforts regarding chronic disease self-management for arthritis and other key conditions affecting older adults; falls and injury prevention; and brain health and Alzheimer’s disease.

Moderator: **Shannon Skowronski**, Aging Services Program Specialist, Administration for Community Living
Center for Healthy Aging  
National CDSME and Falls Prevention Resource Centers’ Meeting  
Paving the Way towards Sustainable Healthy Communities

- **Terry Brady**, Senior Behavioral Scientist, Arthritis Program, CDC  
- **Grant Baldwin**, Director, Division of Unintentional Injury Prevention, National Center for Injury Prevention and Control, CDC  
- **Lisa McGuire**, Lead, Healthy Aging Program, National Center for Chronic Disease Prevention and Health Promotion, Division of Population Health, CDC (invited)

**12:00 – 1:15 pm**  
Lunch and Networking with Evidence-Based Program Representatives *(Room: Edison D)*  
Grab your lunch and meet with representatives from the following programs: A Matter of Balance, EnhanceFitness, EnhanceWellness, HomeMeds, Otago, Stepping On, Tai Chi for Arthritis, and Tai Ji Quan: Moving for Better Balance. Learn about a new program or ask questions about a program you are currently offering in your state or community.

**1:15 – 2:15 pm**  
Breakout sessions

1. **Data Management and Security for CDSME Grantees (Required for all ACL CDSME grantees) (Room: Edison D)**  
   Attend this session to learn more about data management issues, including HIPPA requirements, data security measures, protections for vulnerable populations, data sharing agreements, and when to obtain approval from an Institutional Review Board (IRB).  
   - **Angelica Herrera-Venson**, Manager, Data Management & Evaluation, Center for Healthy Aging, NCOA  
   - **Daniel Dennis**, Associate Director, Systems Integration, NCOA

2. **Data Management and Security for Falls Prevention Grantees (Required for all ACL falls prevention grantees) (Room: Banneker)**  
   Attend this session to learn more about data management issues, including HIPPA requirements, data security measures, protections for vulnerable populations, data sharing agreements, and when to obtain approval from an Institutional Review Board (IRB).  
   - **Chelsea Gilchrist**, Program Associate, Center for Healthy Aging, NCOA  
   - **Meghan Thompson**, IS Specialist, Sound Generations  
   - **Tiffany Shubert**, Senior Research Scientist, Center for Health Promotion and Disease Prevention, University of North Carolina at Chapel Hill

**2:15 – 2:30 pm**  
Break

**2:30 – 3:30 pm**  
Breakout sessions

1. **Strategies to Engage Tribal Elders in Evidence-Based Programs (Room: Banneker)**
2. Marketing and Recruitment of Participants and Leaders (Introductory) (Room: Edison D)
This session will highlight best practices for marketing and recruiting participants and leaders for evidence-based programs, including outreach materials, Session Zero, referral process, and more.

Moderator: Mary Walsh, Consultant, NCOA
- Patti League, Program Manager, A Matter of Balance, MaineHealth
- Stanley Michaels, Senior Fall Prevention Specialist, EMS – Hawaii Department of Health
- Karol Matson, Director, Health Self-Management Services, Partners in Care (invited)

3. Effectively Leveraging Program Data (Room: Bell)
This session will focus on how to leverage program data to market evidence-based programs, conduct ongoing quality improvement, and monitor program fidelity.

Moderator: Angelica Herrera-Venson, Manager, Data Management & Evaluation, Center for Healthy Aging, NCOA
- Betsy Abramson, Executive Director, Wisconsin Institute for Healthy Aging
- Matthew Lee Smith, Assistant Professor, Department of Health Promotion and Behavior, College of Public Health, University of Georgia
- Sharon Williams, Consultant, NCOA

3:30 – 3:45 pm Break
3:45 – 4:45 pm Breakout sessions

1. News and Updates: Chronic Disease Self-Management Program (Required for CDSME grantees) (Room: Edison D)

Moderator: Kristie Kulinski, Aging Services Program Specialist, Administration for Community Living
- Kate Lorig, Director, Stanford Patient Education Research Center and Professor, Stanford School of Medicine
2. **Essential Resources for Implementation and Sustainability of Evidence-Based Health Promotion Programs (Introductory)**  
   *(Room: Banneker)*

   *Moderator: Ellen Schneider*, Research Scientist, University of North Carolina at Chapel Hill
   - Betsy Abramson, Executive Director, Wisconsin Institute for Healthy Aging
   - Megan Moulding Stadnisky, Evidence-Based Aging Services Coordinator, Georgia Department of Human Services
   - Carlene Russell, Executive Officer, Iowa Department on Aging/ Binnie Lehew, Injury & Violence Prevention Program Manager, Iowa Department of Public Health

3. **Successful Strategies to Engage Underserved Communities in Evidence-Based Programs (Introductory)** *(Room: Bell)*

   Presenters will discuss research and practical strategies to reach underserved and minority populations, including African Americans, linguistically underserved communities, adults with disabilities, low-income populations, and individuals that are homeless. Information on partnerships, leader training, cultural adaptations, and participant retention will be shared.

   *Moderator: Kathleen Zuke*, Program Associate, Center for Healthy Aging, NCOA
   - Chivon Mingo, Assistant Professor, Gerontology Institute, Georgia State University
   - Leigh Ann Eagle, Executive Director, Living Well Center of Excellence, Mac, Inc.
   - Christy Lau, Program Director, Health Self-Management Programs, Partners in Care Foundation

5:00 – 6:00 pm  *Reception (Edison D Foyer)*

5:30 – 7:00 pm  *By Invitation Only*: 2017 Medicare Reimbursement for CDSME Learning Collaborative Meeting *(Room: Edison G)*
Wednesday Schedule of Events (May 24, 2017)

7:30 – 8:30 am  Continental Breakfast *(Edison D Foyer)*

8:30 – 9:30 am  Offering a Bundle of Evidence-Based Programs *(Room: Edison D)*

* **Moderator:** Kathleen Cameron, Senior Director, Center for Healthy Aging, NCOA
  * Peggy Haynes, Senior Director, Elder Care Services, Partnership for Healthy Aging, MaineHealth
  * Paige Denison, National Director, EnhanceFitness / EnhanceWellness
  * Carol Nohelia Montoya, Outreach and Networks Coordinator, Florida Health Networks

9:30 – 10:30 am  Two Venue Approach: Better Choices, Better Health® *(CDSME Grantees)* *(Room: Edison D)*

  * Neal Kaufman, Founder and Chief Medical Officer, Canary Health
  * Kate Lorig, Director, Stanford Patient Education Research Center and Professor, Stanford School of Medicine
  * Chris Lucero, Health Educator Supervisor, Diabetes Prevention and Control Program, New Mexico Department of Health

9:30 – 10:30 am  Falls Prevention Programs: Updates and Strategies for Participant Progression *(Falls Prevention Grantees)* *(Room: Bannekar)*

* **Moderator:** Ellen Schneider, Research Scientist, University of North Carolina at Chapel Hill
  * Otago - Tiffany Shubert, Senior Research Scientist, Center for Health Promotion and Disease Prevention, University of North Carolina at Chapel Hill
  * A Matter of Balance - Peggy Haynes, Senior Director, Elder Care Services, Partnership for Healthy Aging, MaineHealth or Patti League, Program Manager, A Matter of Balance, MaineHealth
  * Stepping On - Betsy Abramson, Executive Director, Wisconsin Institute for Healthy Aging
  * Tai Chi for Arthritis - Ileina Ferrier, Master Trainer, Tai Chi for Health
  * Grantee - Ayden Jones, Falls Prevention Programs Project Manager, UNC Asheville

10:30 – 10:45 am  Break

10:45 – 12:15 pm  Developing a Network Hub *(Room: Edison D)*

Includes a listening session on the benefits and challenges to developing regional or nation support networks.

* **Moderators:** Sharon Williams, Consultant, NCOA
10:45 – 12:15 pm  CDSME and Falls Prevention Tribal Grantees: Progress to Date and Lessons Learned  
(Room: Banneker)

Moderators:
- **Cynthia LaCounte**, Director of the Office of American Indian, Alaska Native and Native Hawaiian Programs, Administration on Aging, Administration for Community Living
- **Shannon Skowronski**, Aging Services Program Specialist, Administration for Community Living
- **Mary Walsh**, Consultant, Center for Healthy Aging, NCOA

12:15 – 1:00 pm  Lunch

1:00 – 2:30 pm  Key Steps to Successful Partnerships with Health Care Providers  
(Room: Edison D)

Moderator: **Sharon Williams**, Consultant, NCOA
- **Sue Lachenmayr**, State Program Coordinator, Living Well Center of Excellence, MAC, Inc.
- **Dawnavan S. Davis**, Assistant Vice President of Community Health, MedStar
- **Peggy Haynes**, Senior Director, Elder Care Services, Partnership for Healthy Aging, MaineHealth and Southern Maine AAA (invited)
- **Robert Schreiber**, Medical Director, Healthy Living Center of Excellence, Hebrew SeniorLife (invited)
- **Southern Maine AAA** (invited)

2:30 – 2:45 pm  Break

2:45 – 3:45 pm  Breakout sessions

1. **Partnering with Your State Quality Innovation Network/Quality Improvement Organization**  
(Room: Edison D)
Learn more about the Centers for Medicare and Medicaid Services’ Everyone with Diabetes Counts initiative as well as their current campaign to promote proper foot care. Best practices and lessons learned for developing a partnership between a state department on aging and quality improvement organization will be shared.

Moderator: **Kathleen Zuke**, Program Associate, Center for Healthy Aging, NCOA
Center for Healthy Aging
National CDSME and Falls Prevention Resource Centers’ Meeting
Paving the Way towards Sustainable Healthy Communities

- **Sue Fleck**, Everyone with Diabetes Counts Initiative, Centers for Medicare & Medicaid Services
- **April Holmes**, Coordinator of Prevention Programs, Virginia Department of Aging and Rehabilitative Services
- **Erica Morrison**, Improvement Consultant, Health Quality Innovators

2. **Using Storytelling to Communicate the Value of Evidence-Based Programs** *(Room: Banneker)*
   - **Neal Kaufman**, Founder and Chief Medical Officer, Canary Health
   - **Robert Schreiber**, Medical Director, Healthy Living Center of Excellence, Hebrew SeniorLife (invited)

3. **Developing Your Value Proposition (Introductory)** *(Room: Bell)*
   This session will discuss the components of developing your value proposition to a variety of healthcare organizations, to address their key issues/needs in an effort to enhance community-based organizations’ opportunities to connect their services to these healthcare partners’ needs.
   - **Sharon Williams**, Consultant, NCOA
   - **Lynnzy McIntosh**, Executive Director, Consortium for Older Adult Wellness (invited)

3:45 – 5:00 pm

**Making Connections and Networking**
Use this open time to connect with other grantees and key partners that support building, implementing, and sustaining integrated networks to provide evidence-based programs.

1. **Ask a question about the National CDSME or Falls Prevention Databases**: Angelica Herrera-Venson and Meghan Thompson *(Room: Bell)*

2. **By Invitation Only**: 2017 Network Development Learning Collaborative Meeting *(Room: Edison G) (Note: This session will end at 5:30 pm)*

3. **By Invitation Only**: 2016 DSMT and HBAI Learning Collaboratives Reunion *(Room: Banneker)*
### Thursday Schedule of Events (May 25, 2017)

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30 – 8:30 am</td>
<td>Continental Breakfast <em>(Edison D Foyer)</em></td>
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<td>8:30 – 9:30 am</td>
<td>Resources to Support Business Acumen <em>(Room: Edison D)</em></td>
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<td><strong>Moderator:</strong> Kathleen Cameron, Senior Director, Center for Healthy Aging, NCOA</td>
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<td>• Mary Kaschak, Deputy Director, Aging and Disability Business Institute, National Association of Area Agencies on Aging</td>
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<tr>
<td>9:30 – 10:30 am</td>
<td>Panel Discussion: Engaging Adults with Disabilities in Evidence-Based Programs <em>(Room: Edison D)</em></td>
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<td><strong>Moderator:</strong> Kathleen Zuke, Program Associate, Center for Healthy Aging, NCOA</td>
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<td>• Karl Cooper, Project Manager, American Association on Health and Disability</td>
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<td>• Priscilla Rogers, Acting Director, American Foundation for the Blind Web Programs (invited)</td>
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<td>10:30 – 10:45 am</td>
<td>Break</td>
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<td>10:45 – 11:45 am</td>
<td>Understanding Relevant Medicare Billing, MACRA and Other Changes on the Horizon <em>(Room: Edison D)</em></td>
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<td><strong>Moderator:</strong> Marissa Whitehouse, Senior Program Specialist, Center for Healthy Aging, NCOA</td>
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<td>• Tim McNeill, Independent Health Care Consultant</td>
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<td>11:45 – 12:15 pm</td>
<td>Next Steps and Closing Remarks <em>(Room: Edison D)</em></td>
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<td><strong>Moderator:</strong> Kathleen Cameron, Senior Director, Center for Healthy Aging, NCOA</td>
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